

PARWAAZ

Official Newsletter of Shanti Business School
- A Students' Initiative



Placement Scenario at SBS

Placement in general sense means the act of positioning someone with reference to a job or a designation. At SBS, because to the efforts of our Director and Placement team, Placements have soared to new heights.

Here at SBS, we are constantly taught the right skills and expertise that help us in our overall development not only in context of job-seeking but also in enabling us to develop our personality. At SBS what we infer from placement is “placing students in jobs which will help them realise their full potentials and climb higher in their ladders of success”.

The Mentors here extend their support to the students at every step towards the advancement of career. Be it the classroom teachings or making things simpler for students, from pre-placement preparations to sharing practical tools with students, our mentors never fail to disseminate their hard-gathered knowledge with us.

SBS engages in various development-oriented seminars for students so that they get industry expertise. To name a few, a session by Padma Shri Dr. V.G.Patel, interaction with Prof. Pradip Khandwalla (former Director of IIM-A), International Business Conclave and so on. Thus, at Shanti Business School, Placement is not just limited to basic job seeking, it has been creating and will continue to create an environment where students are bound to excel not only in their present jobs but also in their respective future ventures.

-Radhika Trivedi (PGDM 2018-20)

College Initiatives

Industry Visit

Industrial Tours and Visits form a core part of learning at B-Schools. The students of PGDM batch 2018-20 were taken for an industry visit to Texspin Bearings Pvt. Ltd. in October, 2018. The students received a real time knowledge on working and application of various machinery and different technologies used in organization and parameters to be considered for manufacturing. The takeaway from the trip added to the practical knowledge of the students.

-Argha Ghose (PGDM-C 2018-20)

Thought Leaders Speak

Thought Leaders Speak is an activity initiated by SBS where we invite eminent people from industry, academia and various government bodies to address the SBS community on various subjects such as design thinking, marketing, entrepreneurship, creativity, brain mapping, public speaking, negotiation etc. and share their experiences with students at SBS. As of December, 2018, SBS has invited guest lectures by Prof. Pradip N. Khandwalla, and Dr.V.G. Patel, both of whom are exponents in their own areas of work and study.

-Harshita Godawat (PGDM-C 2018-20)

Global Immersion Trip to Dubai

Every student feels good when his/her hard work is appreciated. Keeping this in view, SBS organised a free trip to Dubai for some of its students. The trip was planned and organised by Fab Getaways. The entire trip gave students a chance for students to experience a great vacation and have a time of their lives.

-Anam Kathawala (PGDM-C 2017-19)

Entrepreneurship Immersion Program : 3 DAYS AT EDII

Entrepreneurs are the engines to success. All developed economies have a huge base of enterprises and entrepreneurs whose ideas and skills lead their countries to success. With a view to develop entrepreneurial skills among students at SBS, a group of 48 students were sent for a 3 day Entrepreneurship Immersion Program in November 2018 to EDII, Gandhinagar. The program involved lectures by eminent faculty at EDII, panel discussions, business model stimulation, and finally the students, in groups of four, presented their business ideas. A total of 12 groups participated, out of which 2 groups won and got a direct entry into "Empresario"- The Startup Summit."

-Harshita Godawat (PGDM-C 2018-20)

IB conclave

International Business Conclave is an initiative of SBS where eminent people from the industry address students about the what and how of industry. The three keynote speakers, Mr. Sunil Parekh, Mr. Karan Vora and Mr. Pietro Valenti spoke on the theme “ The new Indian Rupee : Opportunities and Challenges” .

The speakers not only presented how appreciation or depreciation of the Rupee facilitates or disrupts the international business scenario, they also shared how the industry works and what one should keep in mind.

-Harshita Godawat (PGDM-C 2018-20)



Glimpses of few events at SBS

Clockwise from top - 1. Dubai Trip, 2. IB Conclave, 3. Entrepreneurship Immersion Program, 4. Industry Visit, 5. Leadership Speak Forum, 6. Global Immersion Trip.

Cultural Initiatives

Celebrating Victory this Navratri

SBS has a blend of varied cultures and traditions. Donning Chaniya–Choli and Kediya, the students were ready to worship Divine Mother Durga and experience this festival of victory. Students and teachers danced to the beats of Garba all the festive evening. The festival gave everyone a chance to know one another and bond as they matched the steps.

-Toral Gala (PGDM-C 2018-20)

Experiencing the Flashbacks: ANUSMRITI 2018

SBS hosted its alumni in December 2018. The chilly winter and warm conversations proved to be the perfect way of reliving the old memories. Batches from 2010-2016 made their way back to their home ground. The alumni brought in a part of their work and shared their experiences with the students. They bonded over bonfire and music, as the students gained from the hands-on experience of the alumni and learnt about the various opportunities and challenges within their areas of career interest.

-Aashna Ramchandani (PGDM-C 2018-20)

SAMVAD

Samvad is a debate forum that has been officially arranged as an activity for the first time at SBS. While academics are important, it is necessary for us to be aware of the day to day affairs that happen all across the globe. It is a fun-filled activity that brings students at SBS together to talk and debate on various issues that shape our today and tomorrow.

-Argha Ghose (PGDM-C 2018-20)



Student Testimonials

Being the President of the college is an exciting experience. With lots of responsibilities, hard work and fun and at the same time, I got valuable opportunities to learn, lead and enhance my management and leadership skills.

- **Zaid Ahmad Farooqui (Batch-2017-19)**
Nestle India



I was impressed by the infrastructure and to meet the faculty. After joining SBS, I focused on studies, to gain knowledge, & to get a good package and I succeeded in that.

- **Vishwas Rai (Batch-2017-19)**
Swiggy

SBS has provided me every platform to perform and excel. The faculty is always ready to help in academics and co-curricular activities. The overall vibes of the campus are positive.

- **Dishant Vora (Batch-2017-19)**
Knowcraft Analytics



I feel proud to be a part of SBS. It has given me a wonderful opportunity to explore and groom myself and create my unique personality. It helped me improve my knowledge and confidence.

- **Kunika Sharma (Batch-2017-19)**
ECS Technologies

Coming back to the place from where I started my journey is always a nostalgic feeling. SBS moulds students as per industry needs by developing their skills and personality. This year, the interaction session was wonderful as we shared our ideas and discussed about new career avenues.

- **Brijesh Kumar Kakadiya (DS Alumni)**
Entrepreneur



Attending the Alumni meet was like walking down the memory lane-meeting our professors, old friends and make new ones, it's always a pleasure to be back. SBS became my second home during my college days. I give credit to our professors, mentors and director for giving me guidance and shaping me to fit in the professional world.

- **Shailja Choksi (Communications Alumni)**
DDB Mudra



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