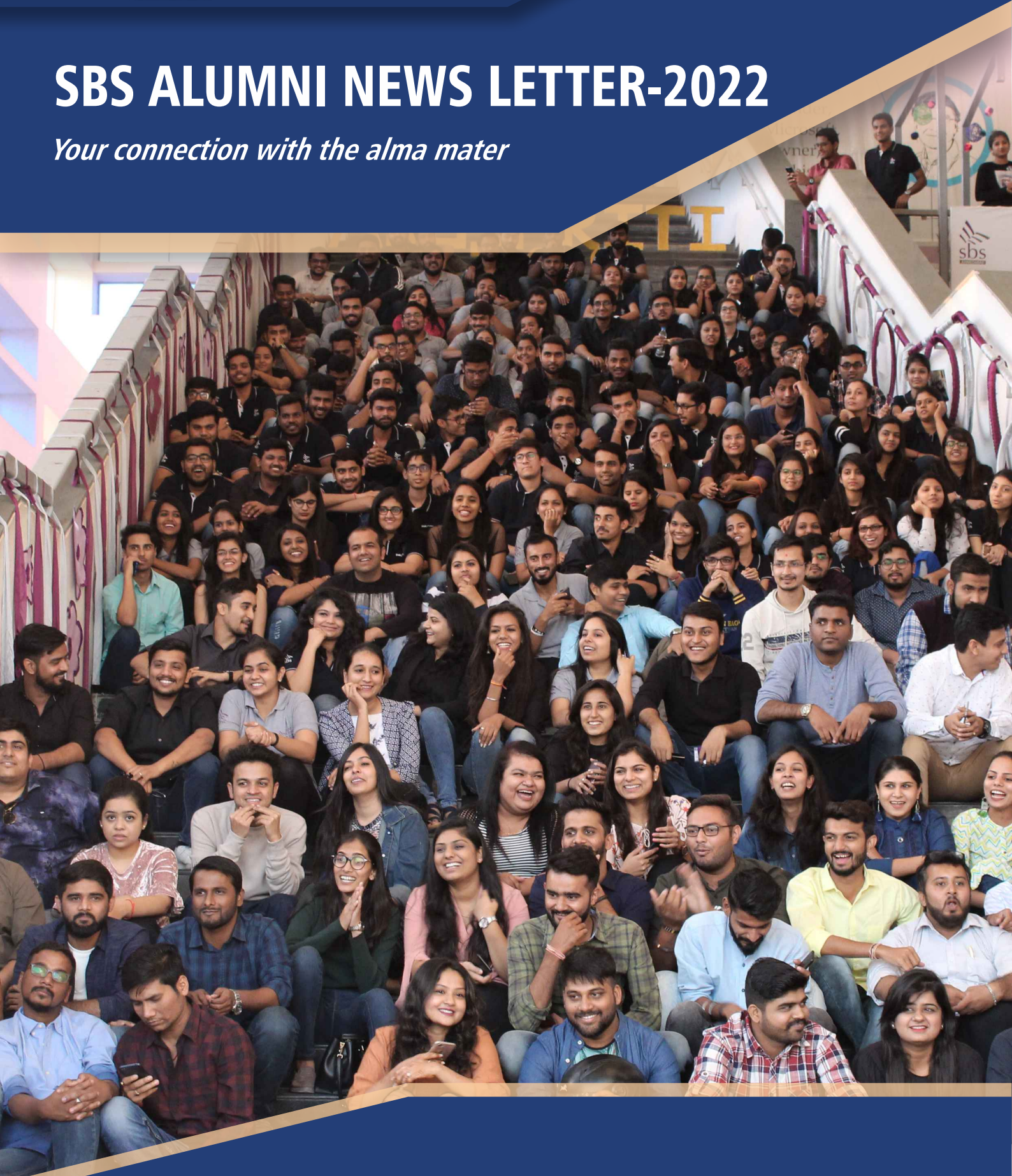




SHANTI BUSINESS SCHOOL
AHMEDABAD

SBS ALUMNI NEWS LETTER-2022

Your connection with the alma mater







Vision

To be a centre of academic excellence and research that nurtures industry-ready and socially responsible management professionals.

Mission

To offer rigorous practice-oriented education well-suited to meet the challenges of businesses and industries.

To inculcate values, ethics and sensitivity towards the society, country and environment.

To provide a conducive environment to all the stakeholders to enhance the quality of teaching, learning and research.



SBS ALUMNI NEWS LETTER-2022

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From the President SBS Alumni Association & Director SBS, Ahmedabad



It gives me immense pleasure to witness the publication of the Alumni Newsletter.

A lot has happened at SBS since the last edition. The placement team worked hard to have companies from varied sectors for the campus placement and the students were given intense training to crack these companies. Many companies like AC Neilson, General Mills, EY and Beardo recruited students for the first time. This was also the time when the campus is usually all geared up to host the students across Ahmedabad during Baudhika. But this year, we could not organize Baudhika due to the lingering effects of the Pandemic. But the indomitable spirit of SBS ensured that life is celebrated on the campus. The Students' Council took the lead in organizing a Food Carnival and celebrating Saraswati Puja on the campus.

It is said that change is the only constant thing in life. Hence, there has been some changes in SBS team. Some colleagues have left the institute for personal reasons while others have joined to add value to the academic program. We have also changed and updated our curriculum based on the changing times and demands of the industry.

Through this newsletter, we aim to keep you updated about our institute and stay in touch with each other. Like I have always said, SBS, Ahmedabad belongs to its students and we look forward to having you on our campus soon.

Stay connected,

Dr. Neha Sharma

From the Campus office of Alumni Engagement Committee



Dear Alumni,

The SBS Alumni Association was registered as a TRUST No. F/20451/Ahmedabad dated 30-1-2019. The abrupt rise of Pandemic prevented us to initiate any activity so far. The onslaught of Pandemic in 2019 and its uninterrupted victory march continued till the beginning of January, 2022. Now that normalcy is slowly getting back on the wheels and the situation demands action, the management committee of the Association met on 30th January, 2022 with a clear agenda. The members discussed at length and decided the following:

1. Chapters will be formed at Ahmedabad, Patna and Udaipur to begin with and more chapters will be formed based on the progress of the above chapters with Manish Roy and Zaid Farooqui as coordinators of Patna Chapter, Hiral Panchal, Misha Bhatt, Shailja Choksi and Gautam Sarkar as coordinators of Ahmedabad Chapter, and Ayushi Soni as Udaipur Chapter.

These representatives may co-opt more members for effective implementation of the responsibilities as Chapter coordinators.

2. It was decided to have an Association News Letter and Hiral Panchal as the Editor. Gunjan Dua and Ayushi Soni have been nominated as the News Letter Editors.

3. It was proposed to have the Grand Alumni Meet on Campus in May/June 2022.

It was appreciated that in spite of the fear on the Pandemic and the work pressure after the Pandemic, quite a number of the Management Committee Members could be present in the Meeting and took part in the deliberations.

Prof. KGK Pillai
Vice President
SBS Alumni Association

SBS Alumni Association Management Committee



Akash Soni (Batch - 2011-13)

Present Job:
Xiaomi India
As Cluster Sales Manager
City: Vadodara



Carl Saldanha (Batch - 2013-15)

Present Job:
Scraft Studio
As Key Account Manager
City: Ahmedabad



Nishant Shrimali (Batch - 2014-16)

Present Job:
S&P Global
As Manager
City: Ahmedabad



Shailja Zumkhawala (Batch - 2015-17)

Present Job:
DDB Mudra Group
As Executive Brand Solutions
City: Ahmedabad



Anuja Pathak (Batch - 2016-18)

Present Job:
PwC Ireland
As Junior Business Anylyst
City: Dublin



Gunjan Dua (Batch - 2017-19)

Present Job:
Knowcraft Analytics Private Ltd.
As Senior Valuation Analyst
City: Ahmedabad



Zaid Ahmed Farooqui (Batch - 2017-19)

Present Job:
Nestle India
As Sales Officer
City: Nagpur



Siddhi Maheshwari (Batch - 2017-19)

Present Job:
IDFC First Bank
As Sales Manager
City: Ahmedabad



Manish Kumar Roy (Batch - 2017-19)

Present Job:
Tata Capital
As Territory Sales Manager
City: Vadodara



Gautam Sarkar (Batch - 2017-19)

Present Job:
Asian Paints
As Territory Sales Officer
City: Ahmedabad



Aayushi Ashok Soni (Batch - 2017-19)

Present Job:
Diageo
As Senior Sales Executive
City: Ahmedabad



Sangita Mukherjee (Batch - 2017-19)

Present Job:
Cygnet Infotech Private Limited
As Account Manager
City: Ahmedabad



Hiral Jadeja (Batch - 2017-19)

Present Job:
Reliance Jio Infocomm Limited
As Area HRBP (Deputy Manager)
City: Rajkot



Apoorva Pathak (Batch - 2017-19)

Present Job:
Medusind Solutions Pvt. Ltd
As HR Executive
City: Ahmedabad



Neha Khyani (Batch - 2017-19)

Present Job:
ITC Ltd.
As Area Executive
City: Ahmedabad



Misha Mahesh Bhatt (Batch - 2017-19)

Present Job:
Tatvic Analytics
As Account Manager
City: Ahmedabad



Hiral Panchal (Batch - 2018-20)

Present Job:
Gateway group of companies
As Sr. Executive- business acquisition
City: Ahmedabad

10th Convocation of SBS, Ahmedabad

30th October, 2021

Shanti Business School (SBS), Ahmedabad celebrated its 10th convocation for the PGDM/PGDM-C students of the batch of 2019-21 on 30th October 2021 at its lush green campus. Shri. Ajay Bhatt, President, Global Human Resources, Intas Pharmaceuticals Ltd, Ahmedabad was the Chief Guest. The convocation was held at the SBS campus with the covid-19 guidelines. A total of 181 students received their PG Diplomas.

Shri Brijmohan Chiripal, Chairperson of the Governing Board presided over the Convocation ceremony. Dr. Neha Sharma welcomed the students and the Governing Board Members.

The Chief Guest Ajay Bhatt congratulated all candidates with a special word of congratulations to those who received the awards and medals and the proud parents.

He said the parents will always remember this day with greater fondness than you the graduating students.

He said "While the entire educational Institutions were struggling to get the students to place for Internships, SBS are the lucky lot who were placed in the industry either with project assignments of work from home".

He added these students had learnt to resolve issues from actually getting in to problems.

Ajay Bhatt felt that the importance of having more world class educational institutions in the country is especially important today, when economy is successfully growing with higher rates.

SBS Ahmedabad is not a government funded factory for producing new labour force. As the Institution matures, the Alumni Association and the Alumni become important. You as the Alumni must engage in the future of Shanti Business School and help to achieve greater heights in the years. Ajay Bhatt concluded his speech giving best wishes to the graduating batch. The success of yours has strong contribution by SBS, Ahmedabad which focuses on developing global talent locally and as each one of you grow in your career, you will bring back your learning as an Alumnus to ensure that your alma mater remains globally competitive.

The Executive Registrar KGK Pillai made the roll call and the students received the Diplomas from the Chairperson of the Board. He congratulated the recipients of the academic excellence awards in marketing, finance, financial services, human resources, international business, entrepreneurship, decision science and communications.

Inspite of the Pandemic, students of SBS got placed in companies ITC, Deutsche Bank, MRF, Vivo, Knowcraft Analytics, Aditya Birla Fashion and Retail, Nestle India etc. with 100 percent placement.



Graduating Candidates of 10th Convocation with Chief Guest, GC members and Faculty.



Receiving the diploma from the Director and Chairman Governing Council- Payal Satani



Chief Guest with GC Members and Faculty

Orientation of Batch 2021-23



The Director, Executive Registrar, Dean In-charge with Mr. Mihir Mehta

Shanti Business School, Ahmedabad, organised Saksham 2021, the online orientation program for the 2021-23 batch of PGDM and PGDM Marketing. This year, the 6-day-program was based on the theme "Be a Change Maker." The orientation program started on 2nd August, 2020, and each day was dedicated to one quality that a manager should possess. The orientation programme was inaugurated by Dr. Neha Sharma, Director, SBS. She set the tone for the entire programme by saying "The objective of Saksham is to enhance the potential of our students in order to make them not just industry ready professionals but society ready citizens with a Change Maker mind set". Various experts were invited to interact with the students. Dr. Rohit Swarup, Col. Rahul Sharma, Dr. Jawahar Suriseti, Ms. Rebecca Sudan, Dr. Himanshu Buch and Ms Vishrut Pandya among others. The sessions ranged from design thinking, importance of knowing one's strengths and weaknesses to power dressing and importance of emotional well-being. The students were divided into smaller groups and each group was assigned a faculty mentor who conducted various activities for self-exploration. The students found the sessions to be highly interactive and they participated with great enthusiasm.



Students of batch 2021-23 during Orientation

Beyond the syllabus Events



Vimarsh Library Event

The Book Wizards club of SBS library organized an event- 'Vimarsh', a debate competition on the topic of "Role of Higher education- Job creation or job seeking" at Shanti Business School, Ahmedabad. Two teams comprising of three members each debated on the topic, on questions.

The judges concluded that both the teams had put valid and interesting points. The arguments from both the teams were equally strong and hence a tie was declared. Shri KGK Pillai, Executive Registrar and Director (Admin) concluded that the need of today's higher education is job creation more than job seeking.



Students Participation in Food Carnival SBS-Ahmedabad

The Student Council of Shanti Business School (SBS), Ahmedabad organized a food carnival on the campus. It was an intra-college event in which around 20 teams from both the batches of the PGDM program participated to showcase the diversity of Indian as well as western cuisine. Food carnival became a unique platform for student managers to demonstrate their multiple skills and competencies along with an application of managerial functions like planning, organizing, innovation, and representation. It was a well-organized event where the entire SBS community enjoyed a wide range of cuisines. The teams were evaluated on the parameters of taste, hospitality, hygiene, and creativity.

Beyond the syllabus Events



SBS Students Council organised Ganesh Chaturthi

As every year, this year too SBS Students celebrated 5 Days Ganesh Festival along with Faculties & Staff Members wholeheartedly. The 5 day program starts with Aarthi, Pooja & Prasad Distribution. The atmosphere at the campus was filled with vibrations and positivity. Our Students devoted a lot of time in the decoration and managing the entire event. On 5th Day Visarjan was carried out peacefully and lord Ganesha bid adieu to everyone and blessed us till he visits next year.



OMT Activity



SBS Ahmedabad had organized SANKLAP-2021, the Re-Orientation program for the senior Batch of PGDM 20-22., this event also marks the beginning of preparation for Final Placements. The Theme of SANKLAP was "Determined to Succeed". Well-known Co-operate Mentors like Mr. Mihir Mehta, CEO & Founder-Zoobiz Ltd. & Ms. Yogita Bansal Ahuja, Founder & Director- StoryCircle Edusaarathi addressed the students and guided them for a vibrant co-operate carrier. There were also multiple OMT activities that helped students to gain Management Lessons.

Fire safety Installation and mock drill

SBS Ahmedabad had organized Fire Drill Training for the Students and Staff Members. In this training, they learned the usage of fire extinguishers in case of emergency, so that their own life and life of others can be protected in such extreme events.



Fire safety Staff Training



Staff and Students representatives

A note on Final Placement

Placements of Shanti Business School – 2020-22

Every student's journey at SBS Ahmedabad and beyond is different, which is why our placements and training team provides personalized career resources to help students make an impact for years to come. SBS Ahmedabad, is not a final destination, but a transformative experience that won't end after post-graduation. SBS Ahmedabad Placement and Training Team ensure students have the tools they need to continue growing after post-graduation.

Placements and Training Team provides a diverse range of resources, tailored to each individual's needs, including personal career coaches. With our help, students not only have the tools they need for both their internship and full-time search, but also an array of resources geared toward professional development throughout their career. With the motive of grooming students with various competencies and employability skills that will help them become a part of Top-Notch companies. The vision is to place every student manager in their dream company they desire to footstep in.

The Placement team at SBS Ahmedabad creates tremendous opportunities which help to inculcate valuable skills such as Good Communication, Better Approach, and Time Management. Giving them an opportunity to develop connections and understand the industry in a better way.

Most of the students and faculty members at SBS, Ahmedabad are highly tech-savvy and continue to think of innovative and creative solutions to solve complex challenges. These include Zoom calls, Google meet, webinars, and video conferencing for students and employers. As a result, many students excelled in the online interview and got an instant positive result.

Our placement coordinators informed that all students seeking support for placement in 2020-22 were placed, with the maximum securing an average package of INR 6.50 LPA.

Our placement cell reported that companies visited our institute for final campus placements are:-

Knowcraft Analytics, General Mills India, EY, Hindustan Unilever Limited, Asian Paints, MRF, Perfetti Van Melle, Haldirams, Khimji Ramdas, Nestle India, Vivo, NielsenIQ, Tata Consumer Products, Deutsche Bank, Lodha, HDFC Ltd, Udaan, S&P Global, ICICI, CDB, HDB, Byju's, S&P Global, Hafele India, HDFC-Bank, Growexx, Drip Capital, elfochips, Innovatics Consulting, Berger Paints, Synoptek, Social Pilot, elfochips, HDFC Life, Evosys, Veeba, Ashv Finance Ltd, Fingertips, BVP, GPL, UrbanSpace, Krishika Advisory, UpGrad, Practo, Beacon Insurance, Egniol, Teltonika, Parshv Labels, Panchshil Realty, Big Basket, Thillophilia, Saint Gobain, Fullertone, Trestvista, PhillipCapital, DHL, Beardo, ICICI Prudential, SMHFC, JBR Group etc.

The students of Shanti Business School, Ahmedabad get placed in all the top brands and MNCs. Let us congratulate the students and Placement Team of the SBS for achieving such a milestone. The students have achieved the highest packages in the top companies. The average package of the students has also seen a rise in numbers. The companies were happy to hire students from our campus. They were surprised to see students' enthusiasm and devotion during the interview processes. Even the top brands and MNCs did not hesitate to offer the best packages to our students.

To achieve such a milestones for our institute, we offer our gratitude to the entire placement team of SBS, who had pulled their socks up to achieve the most difficult task on hand. In order to achieve the vision of our college with the great support of corporate relations and the alumni network of Shanti Business School. We also congratulate the students who have got placed in the top brands and MNCs.



A note on SIP

Summer Internship Program (SIP)
Dr. Shreya Biswas
Faculty coordinator

Shanti Business School (SBS), Ahmedabad has an elaborative Summer Internship Program (SIP) as an integral part of its PGDM curriculum with full 3 credits granted to it. Taken up after the completion of the second semester and before the commencement of the third semester the SIP is a 2 month process in which all the students are required to join a company as intern in the area of their interest, work like a full time employee of that company in a project that is allocated by the company. The primary objective of the process is to provide the students with the real life exposure of the corporate world and in the process not only provide them with a hands-on experience, but also sensitize them about the nuances thereby existent over there.

It is a well guided process with each student being provided with a faculty mentor and an industry mentor throughout the process. It also has well-defined milestones at predetermined regular intervals that are evaluated on a set of pre-determined parameters. To ensure healthy competition the best SIP projects under each faculty mentor receives a letter of appreciation from the director.

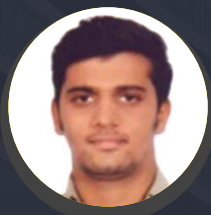
A large number of companies from different sectors like banking, food and beverages, retail, FMCG, IT and ITES, pharmaceuticals, manufacturing, paint industry etc. visits the campus every year for hiring the students as interns at their place. Companies like Aditya Birla Fashion and Retail, Bajaj Capital, Fullerton Zydus Cadila Life Sciences, Bajaj Finance Limited, Adani Port, Anand Rathi Online Stock Trading, Shriram Life Insurances, Khimji Ramdas, SBI Life etc. are regular visitors to our campus. The interns work either as a part of their ongoing project or are allocated a new project. After the completion of the project the students are expected to present their work both to the company as well as to the institute in the form of a report and presentation and viva. Our students also on their part to have given their best efforts and as a result of which some of them have been offered Pre-Placement-Offers (PPO).

Awards and Achievement

Best Management Institute for Placement - 2022
by CEGR - New Delhi



OBITUARY



Arpit Balar

Arpit Balar, an alumnus of SBS, Ahmedabad batch 2016-18 left this world untimely. He was a favorite of the faculty and very popular amongst the batch.

Let us pray to the Almighty to rest the departed soul in eternal peace.



Chandrasekhar Mehta

With profound grief, we inform you that Chandrasekhar Mehta, a student of 2018-20 batch left for the Heavenly Abode. The sudden demise of Chandrasekhar has been a rude shock to all of us.

Chandra has been a studious and one of the favorites of the faculty in the batch 2018-20. Though he is not around us, his conduct and demeanor can never be erased from anybody's mind that have come in contact with him.

Let us join his parents and relatives to pray Almighty to Rest the Departed Soul in Eternal Peace.

With Sorrows, Alumni Engagement Committee



Bhakti Kasodariya

With profound grief, we inform all our members that Bhakti Kasodariya, batch 2020-22, left us for heavenly abode on 20th May 2021. Her sudden demise has left us shocked. Bhakti made her presence felt amongst the SBS community within this short period.

She will always be remembered by anyone who has come into contact with her.



SHANTI BUSINESS SCHOOL
AHMEDABAD

Editorial Board

- > Patron & President: Dr. Neha Sharma
- > Vice President: Prof. KGK Pillai
- > Faculty Representative: Dr. Shreya Biswas

Alumni Editorial Team

- > Hiral Panchal
- > Gunjan Dua
- > Shaija Zumkhawala

Design & Lay Out

- > Aryan Devaliya

Media coordinator

- > Sagar Shukla