



*Creating Strategy Leaders*

# Shanti Business School Alumni Newsletter 2025

***“Stronger Together: Stories of Growth, Grit & Gratitude”***





*SBS Alumni Association (SBSAA) is a registered body. The mission of SBSAA is to provide a vibrant, national and global network and a forum that connects and engages all SBS Alumni with SBS, Ahmedabad in a mutually beneficial and actionable ways. The objectives of the Association are:*

- ▶ *Facilitate the association of its members with their Alma Mater by promoting interaction and networking among the alumni.*
- ▶ *Contribute to the Alma Mater's vision of creating leadership in Creating Strategy Leaders in all spheres.*
- ▶ *Collaborate with SBS, Ahmedabad for facilitating and supporting selected alumni participation in the ongoing academic activities including teaching, research, workshops, conference events, Placements and MDPs etcetera*
- ▶ *Champion all relevant fundraising activities including the development of an Alumni Fund and mentorship scheme for SBS students and alumni ventures and innovations that benefit all partners*
- ▶ *Facilitate Alumni achieve their professional and societal goals and help them in their hour of need*
- ▶ *Promote best practices in different areas of marketing and communication for the benefit of the society, especially the weaker sections*
- ▶ *Create public awareness about the Institute and its Alumni*

*A profound and forward-looking perspective on how creativity and intelligence together define the future of entrepreneurship - truly reflecting the spirit of innovation and purpose-driven leadership we uphold at SBS*

## **Entrepreneurship in AI isn't about Coding Algorithms - it's about Decoding Opportunities.**

*"If Data is the new raw material,  
then creativity is the new capital"*



**Dr. Neha Sharma**

Director, Shanti Business School.



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# Industrial Visit to Mundra Port

September 2025

Second-year PGDM students specializing in Supply Chain Management visited Adani Port & SEZ, Mundra, where they gained valuable first-hand insights into large-scale logistics, port management, and global trade operations



## **Chiripal Group's 53rd Foundation Day**

Shanti Business School takes great pride in sharing the momentous occasion of the Chiripal Group's 53rd foundation day - a celebration of excellence, vision, and unity. This remarkable milestone reflects the Group's steadfast pursuit of innovation, progress, and purpose, marking more than five decades of impactful leadership and growth.

The celebration was further elevated by the gracious presence of the distinguished Chief Guest, Mr. Vikrant Massey - an artist admired for his talent, humility, and dedication. His inspiring journey mirrors the very essence of the Chiripal legacy, rooted in perseverance and passion.

As a proud member of the Chiripal family, Shanti Business School conveys its warmest felicitations and remains committed to fostering the shared spirit of achievement that continues to propel both enterprise and education toward new horizons.



# **Saksham 2025: Welcoming the PGDM & PGDM-M Cohort 2025–27 with Purpose and Passion**

## **Saksham 2025: A Transformative Beginning for 300 Student Managers**

The spirit of new beginnings came alive at Shanti Business School during Saksham 2025, the week-long Induction Program held in July 2025, welcoming the 300-member PGDM & PGDM-M Cohort (2025–27). This year's induction was not just an orientation — it was a journey of discovery, connection, and inspiration. Over seven immersive days, students experienced an exciting blend of learning and culture through emotional intelligence workshops, energizing drum circles, an Ahmedabad heritage walk, and team-building sessions that strengthened collaboration and trust. Adding to the experience, industry speakers and entrepreneurs shared valuable insights on leadership, innovation, and purpose-driven management, helping students align their goals with the ethos of SBS. The induction concluded with reflections, creative showcases, and heartfelt camaraderie — setting the tone for a two-year journey rooted in empathy, excellence, and enterprise.



## ***National Recognition for Leadership – July 2025***

We are proud to announce that Dr Neha Sharma, Director of Shanti Business School, has been featured in BW Businessworld's "Dynamic Achievers" series for her trail-blazing work in Corporate Intelligence Quotient (CIQ). In this recognition, BW Businessworld highlights Dr Sharma's visionary leadership and her efforts to embed CIQ—a capability that blends strategic insight, emotional intelligence, and organisational foresight—within contemporary corporate practice. Her approach underscores how companies can move beyond mere IQ and EQ frameworks to equip leaders and teams for rapidly evolving business environments.

# CEGR Awards 2025 - A Double Win for SBS

We are thrilled to share that Shanti Business School has been honoured with two prestigious awards at the CEGR Awards 2025

**"Best Management Institute in West India for Placement 2025"**

**"Best Institute for Industry Interface 2025"**



# Keeping the Legacy Alive: Celebrating Culture, Unity, and Joy at SBS

At Shanti Business School, learning extends far beyond classrooms - it flows through colors, music, traditions, and the shared spirit of togetherness. The academic year 2025 was marked by a series of unforgettable celebrations that brought students, faculty, and staff together in joyful harmony, reaffirming SBS's belief in holistic education and cultural inclusivity.

## Navratri Night Celebration

The campus came alive with vibrant hues and rhythmic beats as the SBS family celebrated Navratri Night with traditional garba and dandiya. Students and faculty adorned colorful attire, filling the campus with festive energy. The evening was not just about dance—it was a celebration of cultural heritage, unity, and the pure joy of community.



## Seher 2025 - Freshers' Gala (September 2025)

Welcoming the new PGDM batch, Seher 2025 turned into a lively night of performances, honors, and laughter. The event radiated youthful energy and marked the beginning of lasting friendships and memories for the new students, as seniors and juniors came together in a true spirit of camaraderie.



## Janmashtami Celebrations

Devotion met creativity as students celebrated Janmashtami with soulful performances, music, and dance dedicated to Lord Krishna. The celebration blended spiritual reverence with cultural artistry, making it one of the most heartfelt events of the season.



## Ganesh Chaturthi Festivities

SBS welcomed Lord Ganesha with devotion and enthusiasm. The beautiful idol installation, aarti, and celebrations symbolized prosperity, wisdom, and new beginnings. The collective participation of students and staff reflected unity, humility, and gratitude - values that lie at the heart of the SBS community.



## Red FM College Ke Tashanbaaz (August 2025)

Creativity took center stage when SBS hosted Red FM College Ke Tashanbaaz, an event celebrating student talent and individuality. Supported by the radio industry's popular youth platform, the competition showcased electrifying performances, witty expressions, and a confident display of campus talent.



# Bhagavad Gita Session

Inaugural session of the Indian Knowledge System series for PGDM & PGDM-M cohort 2025-27, conducted by ISKCON representatives, inspiring students with timeless wisdom

This initiative is a concrete step towards fulfilling a core part of our vision: to nurture socially responsible management professionals. By integrating the Indian Knowledge System into our curriculum, we aim to equip our students not just with managerial skills but also with the values and principles needed to become society-ready citizens.



# **Spreading Light, Growing Green, and Celebrating Gratitude: The SBS Way**

At Shanti Business School, social responsibility and inclusion are not just values - they are lived experiences woven into every celebration and initiative. The months of July to September 2025 reflected this spirit beautifully through impactful community engagement and heartfelt appreciation.

## **The Rakhi Radiance (August 2025)**

Organized by the Marketing Club in collaboration with the Blind People's Association, Rakhi Radiance celebrated the true essence of inclusion and compassion. Students tied rakhis, exchanged smiles, and shared stories that illuminated the message of equality, empathy, and human connection - reaffirming SBS's enduring commitment to social responsibility.



## **Mirchi Green Yodha (July 2025)**

In partnership with the Chiripal Group, SBS students and faculty joined hands in a large-scale tree-plantation drive aimed at planting 50,000 saplings across the region. The initiative gained added inspiration with the presence of actor Mukesh Khanna and noted film personalities, reinforcing the shared vision of sustainability, environmental stewardship, and green leadership.



## **Teachers' Day Celebration (September 2025)**

The spirit of gratitude filled the air as students expressed heartfelt appreciation to their mentors on Teachers' Day. Through creative performances, messages, and tributes, they celebrated the dedication, wisdom, and guidance of SBS faculty - acknowledging the pivotal role teachers play in shaping future leaders.



# International Conference on Sustainability & Social Entrepreneurship (ICSISE 2025)

Shanti Business School (SBS), Ahmedabad, successfully organized the International Conference on Sustainability, Inclusiveness, and Social Entrepreneurship (ICSISE-2025), bringing together academicians, researchers, industry professionals, policymakers, and social innovators from India and abroad. The conference provided a vibrant platform for exchanging ideas aligned with the UN Sustainable Development Goals (SDGs). The conference was inaugurated by Dr. Neha Sharma, Director – SBS, who emphasized the importance of interdisciplinary research in driving sustainable and inclusive development. Dr. Rinki Rola, Dean–Academics, reiterated SBS's commitment to impactful academic engagement, while Conference Convener Dr. Tushar Panigrahi highlighted the relevance of sustainability and social innovation in future-ready management education.

The inaugural session featured eminent speakers, including Dr. Rohit Singh, Director, Centre for Management Education, AIMS, New Delhi, who delivered the keynote address on sustainable strategic decision-making and the Government of India's Sahkar initiative. Dr. Bhupendra Chaudhary, CEO, QuantumForce Inc., USA, spoke on reimagining sustainability and social entrepreneurship in the era of artificial intelligence. Dr. Ram Kumar Phuyal, Economist and Former Member, National Planning Commission of Nepal, graced the event as Chief Guest, offering valuable global perspectives on sustainability transitions.

ICSISE-2025 received 250 research paper submissions, with 90 papers selected for presentation, including 13 international contributions from countries such as Nepal, the USA, Canada, Singapore, Senegal, and Mexico. Outstanding scholarly work was recognized through Track-wise Best Paper Awards, while the Overall Best Paper Award was presented to Dattatreya Dutta and Debdas Rakshit from the University of Burdwan. The conference concluded with a valedictory address by Dr. Arjun Kumar Baral, CEDA, Tribhuvan University. SBS announced that ICSISE will return in December 2026, with an expanded global focus—reaffirming the institution's commitment to research, innovation, and societal impact.



# 14th Convocation Ceremony

## PGDM & PGDM-M Class of 2023–25

Shanti Business School (SBS), Ahmedabad, proudly organized its 14th Convocation Ceremony for the PGDM Class of 2023–25, celebrating an important milestone in the academic journey of its graduating students. The ceremony witnessed the conferral of postgraduate diplomas to 199 students, in the presence of faculty members, industry leaders, proud families, and well-wishers.

The convocation was graced by Ms. Kavita Chaturvedi, Business Unit Chief Executive – Biscuits & Confections, ITC Ltd., who served as the Chief Guest for the occasion. In her address, she encouraged graduates to embrace continuous learning, adaptability, and ethical leadership as they navigate dynamic business environments.

The event also featured the presentation of Academic Excellence Awards, recognizing students who demonstrated outstanding academic performance and commitment throughout the programme. The ceremony reflected SBS's continued focus on academic rigor, industry relevance, and holistic student development.

The convocation concluded on a celebratory note, marking the transition of the Class of 2023–25 into the SBS alumni community and reaffirming the institution's commitment to nurturing future-ready management professionals.



# Alumni Success Stories

## From SBS to CEO to Mentor: Parth Raval's Guidance Fuels Student Success at PDEU

Shanti Business School takes pride in the inspiring success story of Anushka, PGDM student, who won 2nd Prize at the SOM-SIP 2025 National Level Summer Internship Competition at PDEU.



*This achievement highlights the powerful bond between SBS alumni and students, proving that when alumnilead, future leaders rise.*



Rahul Babbar, an SBS alumnus, is transforming India's pet care ecosystem through The Petfort - the country's first tech-enabled pet hostel, day-boarding, and at-home grooming chain. Backed by angel investors, his venture redefines modern pet parenting with innovation and compassion. With 15+ years of experience across Infosys, Arvind Limited, Times of India, Testbook.com, and Khatabook (where he scaled business to Rs. 1,000 crore), Rahul exemplifies entrepreneurial excellence. His journey from SBS to startup success highlights how strong business foundations and empathy can create impactful ventures.



## **Ms. Michelle Sebastian's Contribution to HR Curriculum Development at SBS**



Shanti Business School (SBS) proudly recognizes the contribution of its alumna Ms. Michelle Sebastian, who served as an External Member of the Board of Studies (HR Area) in the BoS meeting held on 18 June 2024. Drawing on her industry experience, she emphasized the need for practice-driven HR education. She recommended industry-led guest lectures in subjects like Compensation Management to enhance understanding of salary structures and statutory compliances. Ms. Michelle highlighted stronger integration of HR and business strategy across core courses. She also advocated increased industry interaction through expert talks, live projects, and alumni engagement. Her insights reinforced SBS's focus on a future-ready, industry aligned HR curriculum.

## **Strengthening the Data Science Curriculum through Industry Leadership**

**Mr. Jagdish Changani**, an alumnus of Shanti Business School (PGDM, 2010–2012), serves as an External Member of the Board of Studies (BoS) – Data Science at SBS. With over 12 years of experience in IT, business intelligence, and analytics, he brings strong industry insight to academic governance and curriculum development.

Currently associated with Playpower Labs as a Senior Business Intelligence Analyst, Mr. Changani specializes in data-driven decision-making and advanced analytics. He is also pursuing a PhD in Business Intelligence from Gujarat University, enabling him to effectively bridge industry practice and academic research in his role at SBS.

## **Industry Perspective Enhancing Communication Studies**

**Ms. Shailja Chokshi**, Co-Founder of Becky&Co and a Strategic Brand Consultant, serves as an External Member of the Board of Studies (BoS) at Shanti Business School (SBS). With experience in branding and storytelling across Lifestyle, FMCG, Health Supplement, and B2B sectors, she brings valuable industry insights to curriculum development and strengthens the industry–academia interface at SBS.

## Real-World Supply Chain Expertise Shaping Academic Learning

**Mr. Darpan Thanki**, an alumnus of Shanti Business School (PGDM – International Business, 2017–2019) and Gold Medalist, serves as a Board of Studies (BoS) Member – Supply Chain Management at SBS. Currently a Sales Account Manager at A.P. Moller–Maersk, he brings strong industry expertise in logistics, supply chain strategy, and data-driven decision-making, contributing valuable practitioner insights to curriculum development.

## Marketing Leadership Driving Curriculum Relevance

**Mr. Akash Soni**, an alumnus of Shanti Business School (PGDM – Marketing, 2011–2013) and Gold Medalist, serves as an External Member of the Board of Studies (BoS) – Marketing Area at SBS. With 12+ years of industry experience across Daikin, realme, Whirlpool, Xiaomi, and HDFC Bank, he brings strong insights in sales leadership, channel management, and market strategy, strengthening the industry relevance of marketing education at SBS.

## Transforming Paths, Inspiring Futures The Remarkable Journey of SBS Alumnus Dishant



An alumnus of the PGDM (Financial Analytics) 2017- 19 batch, Dishant Vora has charted an inspiring path from Instrumentation Engineering to Finance. Now a Manager, Valuation Department at Knowcraft Analytics, he has earned five promotions in six years, mastering 409A, PPA, and complex securities valuations. Beyond his corporate success, Dishant remains closely connected to SBS as an Industry Expert on the Board of Studies (Finance), contributing to curriculum innovation. His journey reflects transformation, gratitude, and the enduring SBS spirit of continuous learning and leadership.

# Alumni Spotlight

## Celebrating Professional Milestones of Our Distinguished Alumni

At Shanti Business School (SBS), Ahmedabad, we take immense pride in celebrating the achievements of our alumni who continue to make meaningful contributions across industries. Their professional journeys reflect the values of excellence, resilience, and leadership nurtured at SBS. In this edition of our Alumni Spotlight, we are delighted to recognize the recent career milestones of our accomplished alumni. Each achievement stands as an inspiration to our current students and the larger SBS community.

### Trupti Mishra Senior Sales Officer | Nestlé

Trupti's growth into a Senior Sales Officer at Nestlé highlights her strong market acumen, strategic thinking, and customer-centric approach. Her journey exemplifies dedication and consistent performance in a competitive FMCG environment.



### Sakshi Jain Executive | Intas Pharmaceuticals

Sakshi's role at Intas Pharmaceuticals reflects her professionalism and ability to adapt in the dynamic pharmaceutical sector. Her achievement underscores the importance of discipline, learning agility, and operational excellence.

## **Shrey Humad**

**Senior Associate | BDO**

*Shrey's progression to Senior Associate at BDO showcases his analytical strength, client-focused mindset, and commitment to quality. His success in a global professional services firm is a testament to his perseverance and technical competence.*



## **Rohan Mistry**

**Brand Associate | Cavitak**

*Shrey's progression to Senior Associate at BDO showcases his analytical strength, client-focused mindset, and commitment to quality. His success in a global professional services firm is a testament to his perseverance and technical competence.*

## **Ruchi Kumari**

**Distribution & Sales Executive**

**Perfetti Van Melle**

*Ruchi's achievement in the sales and distribution domain demonstrates her strong execution skills and on-ground leadership. Her journey reflects the impact of strategic sales capabilities in driving business growth*





## Preety Kumari

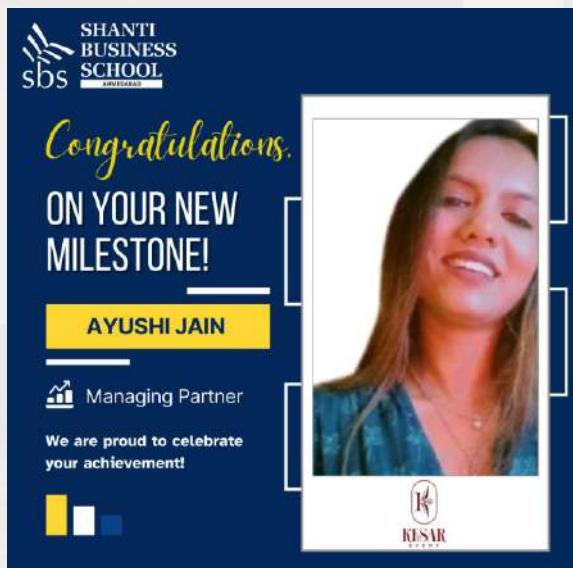
Assistant Manager | DHL

Preety's advancement to Assistant Manager at DHL is a remarkable milestone, reflecting her leadership skills, operational expertise, and ability to thrive in a global logistics environment.

## Ayushi Jain

Managing Partner | Kesar Event

Ayushi's entrepreneurial leadership as Managing Partner at Kesar Event exemplifies creativity, vision, and business acumen. Her journey showcases the entrepreneurial spirit fostered at SBS - transforming ideas into impactful ventures.



## Kishan Rabari

Manager | Shadowfax

Kishan's progression to a managerial role at Shadowfax reflects his strong leadership capabilities and operational expertise in the fast paced logistics and last-mile delivery ecosystem. His journey highlights the importance of adaptability, people management, and execution excellence in scaling organizations.

## Bajrang Pratap Singh

Executive | Rentickle

Bajrang's role at Rentickle underscores his customer-centric approach and operational efficiency within the growing rental and subscription-based business model. His achievement reflects SBS's emphasis on agility, service orientation, and emerging business domains.



## Dhaval Tanna

Entrepreneur | AXE

Dhaval's entrepreneurial journey is a true reflection of innovation, risk-taking, and vision. As an entrepreneur associated with AXE, he exemplifies the spirit of enterprise encouraged at SBS - creating value, building brands, and carving his own professional path.

## Purvi Sachan

Product Manager | Nippon Paint

Purvi's role as Product Manager at Nippon Paint reflects her strong strategic thinking, customer insight, and ability to bridge market needs with product innovation. Her journey highlights SBS's focus on analytical decisionmaking and cross-functional leadership.



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*Congratulations.*  
ON YOUR NEW  
MILESTONE!

**PRAFULLA PANDEY**



Area Sales Executive  
We are proud to celebrate  
your achievement!



**Prafulla Pandey**  
Area Sales Executive | Adani Wilmar

Prafulla's professional growth at Adani Wilmar demonstrates his strong execution capabilities and market development skills. His achievement underscores the importance of territory management, relationship building, and consistent performance in large FMCG organizations.

**Mishal Madani**  
Area Sales Manager | MakeMyTrip

Mishal's advancement to Area Sales Manager at MakeMyTrip reflects his leadership abilities, strategic sales orientation, and customer-centric mindset. His journey in the travel and services sector showcases adaptability in a dynamic and competitive industry.

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*Congratulations.*  
ON YOUR NEW  
MILESTONE!

**MISHAL MADANI**



Area Sales Manager  
We are proud to celebrate  
your achievement!



**Manthan Thakar**  
Customer Support Analyst | Odoo

Manthan's role at Odoo highlights his analytical thinking, problem-solving ability, and commitment to customer experience. His achievement reflects the growing importance of technology-enabled support functions in global business environments.

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*Congratulations.*  
ON YOUR NEW  
MILESTONE!

**MANTHON THAKAR**



Customer Support  
Analyst  
We are proud to celebrate  
your achievement!



## Amiya Tiwari

Deputy Manager | Aditya Birla Sun Life

Insurance (Aditya Birla Capital) Amiya's progression to Deputy Manager demonstrates her leadership potential, operational expertise, and ability to handle responsibility in the financial services sector. Her journey reflects SBS's emphasis on professionalism, ethics, and people management.



## Your Story, Our Next Chapter

*The Road Ahead: Shaping the Next Edition Together*

As we close this edition of the Shanti Business School Alumni Newsletter, we are reminded that the SBS story is not confined to classrooms, corridors, or convocation halls - it lives on through you, our alumni, and the journeys you continue to create across the world.

The next edition of this newsletter aims to be even more inclusive, authentic, and reflective of real-life journeys - celebrating not just milestones, but the stories behind them.

### We Invite You to Be a Part of It

We warmly invite our alumni to share with us:

**Sporting achievements** - if you have trekked new heights in sports, fitness, or adventure

**Academic accomplishments** - certifications, research, higher studies, or learning breakthroughs

**Career milestones** - promotions, transitions, leadership roles, or entrepreneurial ventures Start-up and innovation journeys

**Personal stories of growth** - including successes, setbacks, failures, learnings, and comebacks We believe that every story matters. Not just the polished success stories - but also the honest narratives of struggle, resilience, and perseverance that truly inspire.

## Your Voice, Your Journey, Your Story

Whether it is a moment of pride, a lesson learned the hard way, or a turning point that shaped you - we would love to hear it all. Your experiences have the power to motivate students, guide fellow alumni, and strengthen the SBS community. Write to the SBS Alumni Team, Share your stories, achievements, photographs, or ideas for collaboration at: <https://alumni.shantibschool.edu.in/> Together, let us continue to build a community rooted in growth, grit, gratitude, and giving back. Until We Meet Again... Thank you for being an integral part of the SBS legacy. The journey continues - and the next chapter begins with you. Stronger Together.

## Your Network, Your Power

Update Your SBS Alumni Profile Today!

Hi Everyone!

Warm greetings from Shanti Business School! We're thrilled to have you as part of our ever-growing alumni family, and we'd love for you to make the most of our exclusive alumni portal created just for you. If you haven't updated the details, please take a moment to update your contact details here: <https://alumni.shantibschool.edu.in>. There are still about 900 members who haven't completed their profiles, and we're hoping you'll help us close the gap. If you hear of any job opportunities in your workplace or professional network, we invite you to share them on the portal. By doing so, our community can support each other and open new doors together. The SBS placement cell will also keep posting relevant job leads to help everyone in our SBS network advance in their careers. Thank you for your continued support, encouragement, and the warmth you share with us! Please stay connected - and remember, you're always welcome to drop by the campus anytime. We look forward to catching up and reliving cherished memories with you soon.

Best wishes,  
Team SBS

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