

SBS Newsletter



July 2025

SBS Alumni Association (SBSAA) is a registered body. The mission of SBSAA is to provide a vibrant, national and global network and a forum that connects and engages all SBS Alumni with SBS, Ahmedabad in a mutually beneficial and actionable ways. The objectives of the Association are:

- ▶ *Facilitate the association of its members with their Alma Mater by promoting interaction and networking among the alumni.*
- ▶ *Contribute to the Alma Mater's vision of creating leadership in Creating Strategy Leaders in all spheres.*
- ▶ *Collaborate with SBS, Ahmedabad for facilitating and supporting selected alumni participation in the ongoing academic activities including teaching, research, workshops, conference events, Placements and MDPs etcetera*
- ▶ *Champion all relevant fundraising activities including the development of an Alumni Fund and mentorship scheme for SBS students and alumni ventures and innovations that benefit all partners*
- ▶ *Facilitate Alumni achieve their professional and societal goals and help them in their hour of need*
- ▶ *Promote best practices in different areas of marketing and communication for the benefit of the society, especially the weaker sections*
- ▶ *Create public awareness about the Institute and its Alumni*

Business Intelligence Workshop

Preparing Future Champions



Shanti Business School successfully completed the Business Intelligence Workshop led by Mr. Vinayak Naicker in collaboration with IIM Bangalore, providing 67 students with in-depth insights into AI and business intelligence.

Celebrating the 6th consecutive year of participation, SBS holds a strong legacy of excellence, with students securing National Championships in 2022, 2021, and 2019.

The top six performers from the workshop—Sweta Raj, Shweta Mishra, Sudhanshu Prakash, Anurag Singh, Harsh Makadiya, and Monu Kumar—are set to represent SBS at the prestigious National B-Plan Championship at IIM Bangalore.

Samvad

The Ultimate Debate Competition



Samvad, the highly anticipated debate competition at Shanti Business School, witnessed an electrifying display of intellect and persuasion as students engaged in intense discussions on contemporary issues. The event served as a platform for students to showcase their exceptional oratory skills, critical thinking, and quick wit.

Participants presented thought-provoking arguments, skilfully countering opposing viewpoints with powerful rebuttals. The competition tested not only the students' depth of knowledge but also their ability to articulate ideas confidently and handle pressure with poise.

The panel of judges, comprising faculty members and industry experts, commended the participants for their insightful perspectives and strategic thinking. The winners were awarded for their exceptional performance, highlighting the emphasis on analytical thinking and effective communication at SBS.

Samvad reinforced the importance of intellectual discourse and strategic communication, equipping students with the skills to navigate complex business challenges.

HRF Incubation Center

Partners with BharatEdge Services

HRF Incubation Centre at Shanti Business School entered into a strategic partnership with BharatEdge Services Pvt. Ltd. to foster a thriving startup ecosystem and empower young entrepreneurs.

This collaboration offers a range of support services, including startup workshops, funding support, co-working spaces, and open pitching opportunities, creating a platform for aspiring business leaders to turn innovative ideas into successful ventures.

By merging academic insights with industry expertise, this initiative aims to increase startup success rates and drive impactful business solutions. The partnership reinforces SBS's commitment to equipping students with the resources and guidance needed to excel in the competitive world of entrepreneurship.



AIMA's 28th Student Management Games

Regional Round at SBS



Shanti Business School successfully hosted the Regional Round of AIMA's 28th Student Management Games (SMG 2024-25)—a business simulation challenge where 38 teams from 16 leading institutions like Nirma University, Indus University, St. Xavier's College, National Forensic Sciences University, and Saurashtra University showcased their strategic prowess.

SBS teams secured the 1st and 4th positions, while Nirma University claimed the 2nd and 3rd spots. The top-performing teams are now advancing to the All India Finals in Coimbatore.

Participants navigated complex business scenarios using AIMA's CHANAKYA simulation software, applying financial strategies, market analysis, and decision-making skills in real-time — embodying the spirit of 'Learning by Doing.' The event highlighted SBS's focus on developing strategic thinking and leadership among future business leaders.

Bauddhika 2025

A Celebration of Talent and Creativity



Shanti Business School hosted Bauddhika 2025, a two-day extravaganza filled with talent, creativity, and management brilliance. With 22 exciting competitions and over 600 enthusiastic participants, the event was a grand showcase of skill and innovation.

Day 1 included business events like Vyapaar Paheli, Nivesh, and Tark-Vitark, showcasing strategic acumen, alongside cultural performances in Sargam and Nachle. Chitrabuddhi challenged analytical skills, and Jalwa (Fashion Show) closed the day with flair. Day 2 featured Agaaz (B-Plan), Sampatti (Financial Planning), and creative events like Khula Darbar and Rang De. Management games like Manthan and Vigyapan wrapped up the event, culminating with energetic performances at Jhankar.

Industrial Visit to Nandan Terry & Dholi Spintex

A Valuable Learning Experience



Shanti Business School recently organized an insightful industrial visit to Nandan Terry and Dholi Spintex, both renowned entities within the esteemed Chiripal Group. This visit provided our students with an invaluable opportunity to gain practical knowledge and a deeper understanding of the textile industry.

The experience offered a comprehensive overview of advanced production processes, stringent quality control measures, and sustainable practices being implemented within the industry. Interactions with seasoned industry professionals allowed our students to explore the real-world applications of business operations, supply chain management, and technological innovations in a large-scale manufacturing environment.

This visit has significantly enriched the students' industry knowledge and underscored the critical role of technology and sustainability in fostering operational efficiency and long-term growth in the textile sector.

Anusmriti

SBS Grand Alumni Meet 2025

Shanti Business School successfully hosted the much-anticipated 'Anusmriti – SBS Grand Alumni Meet 2025' on Sunday, April 6, 2025, at Gwalia Blooms Banquet, Ahmedabad. The event brought together 150 alumni from the graduating classes of 2010 to 2016, providing an evening filled with nostalgia, camaraderie, and heartfelt reunions.

The grand reunion served as a platform for former students to reconnect, reminisce about their time at SBS, and forge new bonds. The evening was marked by engaging conversations, laughter, and inspiring success stories shared by alumni who have made significant strides in their respective careers.



Farewell

PGDM Class of 2023–25



Shanti Business School (SBS), Ahmedabad, hosted a memorable Farewell Evening on April 19, 2025, to honour the PGDM Class of 2023–25. The event celebrated the academic achievements, personal growth, and shared experiences of the graduating batch in the presence of faculty, staff, and peers.

The evening featured energetic performances, musical acts, and heartfelt speeches, culminating in the Farewell Awards ceremony. Titles such as Mr. Farewell (Nandkishor Patil), Miss Farewell (Itishree Jaiswal), and others highlighted the diverse talents of the cohort. The celebration concluded with a vibrant DJ night, marking a joyful end to the students' journey at SBS.

As our graduates embark on their professional paths, SBS extends its warmest wishes and takes great pride in their accomplishments and future endeavours.

SBS Welcomes Mr. Liam Forde

International Leadership Expert



Shanti Business School (SBS), Ahmedabad, was privileged to host Mr. Liam Forde, renowned international coach and trainer, for an engaging interaction on leadership transformation and organizational culture.

Mr. Forde shared his global expertise on building purpose-driven, high-performing, and human-centric organizations. His interaction with the leadership and academic teams offered valuable insights that aligned closely with SBS's commitment to fostering innovation, excellence, and values-based leadership.

SBS extends its gratitude to Mr. Forde for his enriching visit and looks forward to future collaborations that support the development of globally competent leaders.



Campus:

Shanti Business School

Shanti Nagar, Opp. Vraj Gardens, Off S. P. Ring Road, Shela, Ahmedabad - 380058

Patna Office: 506, 5th floor Verma Centre, Boring Road, Crossing, Patna - 800001 90999 09261

☎ 99097 00000 📞 89805 00000, 90990 44174 ✉ admissions@shantibschool.edu.in
🌐 [shantibschool](http://shantibschool.edu.in) 📷 [shantibusinessschoolsbs](https://www.instagram.com/shantibusinessschoolsbs) 🌐 www.shantibschool.edu.in