



SBS NEWSLETTER

December 2024

SBS Alumni Association (SBSAA) is a registered body. The mission of SBSAA is to provide a vibrant, national and global network and a forum that connects and engages all SBS Alumni with SBS, Ahmedabad in a mutually beneficial and actionable ways. The objectives of the Association are:

- *Facilitate the association of its members with their Alma Mater by promoting interaction and networking among the alumni.*
- *Contribute to the Alma Mater's vision of creating leadership in Creating Strategy Leaders in all spheres.*
- *Collaborate with SBS, Ahmedabad for facilitating and supporting selected alumni participation in the ongoing academic activities including teaching, research, workshops, conference events, Placements and MDPs etcetera*
- *Champion all relevant fundraising activities including the development of an Alumni Fund and mentorship scheme for SBS students and alumni ventures and innovations that benefit all partners*
- *Facilitate Alumni achieve their professional and societal goals and help them in their hour of need*
- *Promote best practices in different areas of marketing and communication for the benefit of the society, especially the weaker sections*
- *Create public awareness about the Institute and its Alumni*

SBS Secures Top Rankings in Gujarat

Shanti Business School ranked 4th Best Private B-School in Gujarat by Outlook and earned an impressive AA+ grade from Career360. This recognition underscores SBS's dedication to academic excellence, innovative learning, and developing future business leaders. The rankings highlight the institution's strong industry connections, research output, and comprehensive learning environment, reaffirming its position as a leading management institute in the region.



4th Best Private
B School in Gujarat
by Outlook

SBS Cricket Premier League 2024

Concludes with Thrilling Finale



The SBS Cricket Premier League 2024 delivered high-octane action and intense competition, keeping the excitement levels soaring throughout the tournament. After a series of fierce matches, the grand finale witnessed a closely contested battle where the Western Warriors secured a hard-fought victory, claiming the championship trophy.

The tournament featured outstanding performances from all four teams—Eastern Eagles, Western Warriors, Northern Nights, and Southern Slayers—with players showcasing exceptional skill, strategy, and teamwork. The final match kept the audience on edge until the last ball, with the Western Warriors demonstrating resilience and tactical brilliance to emerge victorious.

The event celebrated the spirit of sportsmanship and unity, reinforcing the importance of teamwork and perseverance. A big shoutout to all the players, supporters, and organisers for their incredible efforts and dedication. The SBS Cricket Premier League 2024 not only strengthened the bond among students but also created lasting memories.

Strategic MoU with Turv

Consulting for Employability Training

Shanti Business School has signed a significant MoU with Turv Consulting Private Limited, a leading firm specialising in leadership, communication, and soft skills training. This collaboration enables SBS faculty to develop Massive Open Online Courses (MOOCs) focused on employability skills, aligning with the objectives of the New Education Policy to promote online education. This initiative positions SBS to extend its academic expertise beyond campus, equipping learners with essential skills for career advancement and fostering a culture of lifelong learning. The partnership reflects SBS's commitment to enhancing professional readiness and empowering future leaders.



13th Convocation Ceremony

Celebrates Academic Excellence



The 13th Convocation Ceremony of Shanti Business School marked a significant milestone as the PGDM Class of 2022-24 stepped into a new chapter of success. The event was presided over by Shri Brijmohan Chiripal, Chairman, Chiripal Charitable Trust. Dr. Neha Sharma, Director, SBS, welcomed the dignitaries, faculty, parents, and graduates, highlighting the importance of excellence, innovation, and social responsibility.

The chief guest, Mr. Kishore Ajwani, advised the graduates to pursue success with purpose, embrace lifelong learning, and seek mentorship to navigate and shape the future.

Special accolades were awarded to top-performing graduates: Rakesh Dhanki (Overall Academic Excellence), Lavish Paliwal (Marketing), Upendra Kumar (Finance), Sreetama Das Gupta (Human Resources), Priyansh Dhakan (International Business), Priyanshi Mourya (Data Science), Shivani (Communications), and Sakshi Jain (Supply Chain Management).

With placements in top companies like Nestle, Deloitte, Federal Bank, S&P Global, Cadbury, and HUL, the graduates are well-prepared to make a significant impact in the corporate world.

National Conference

on Sustainability, Inclusiveness, and Social Entrepreneurship

Shanti Business School successfully hosted the National Conference on Sustainability, Inclusiveness, and Social Entrepreneurship (NCSISE-2024), bringing together distinguished academicians, researchers, and industry professionals to address global challenges aligned with the United Nations Sustainable Development Goals (SDGs).

The inaugural ceremony featured Dr. Kalpesh H Wandra, Pro-Vice Chancellor of Rashtriya Raksha University, and Sri Surendran Unni, Secretary General of the Public Relations Council of India, as Guests of Honour. Over 30 research papers were presented across seven themes, covering topics from sustainability in business to technology-driven solutions for inclusiveness.

The conference included a keynote address by Sri Raju Diptee, founder of the Jeevan Tirth Foundation, during the valedictory ceremony. Dr. Neha Sharma, Director, SBS, highlighted the importance of collaboration in driving impactful solutions. Awards for the best research papers were presented, recognising exceptional contributions. NCSISE-2024 reaffirmed SBS's commitment to fostering academic excellence and societal impact.



SHANTI
BUSINESS
SCHOOL
AHMEDABAD
Creating Strategy Leaders

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